

THE WINE DESIGN CHALLENGE

ENTRY DEADLINE: 7TH DECEMBER 2017



CATEGORIES

- New Design of a Wine Brand - individual product
- New Design of a Wine Brand - product range
- Repackaged Wine Design - individual product
- Repackaged Wine Design - product range
- Design for Sparkling Wine - individual product
- Design for Sparkling Wine - product range
- Alternative Wine Packaging Design - individual product
- Alternative Wine Packaging Design - product range

ENTRY RULES AND CRITERIA

- Please supply a brief description on the designs initial impact, design originality and innovation.
- Include the original design brief, the brand's recommended retail price, details of the target audience and target retail channels.
- Please state your reasons why the final design met the brief and how relevant the design is to its target audience.
- For repackaged entries please include the reasons for change and an image of how the brand design looked previously. This needs to be at least 300 dpi.
- Entrants are required to supply a bottle sample for each product entered.
- Please send a high resolution bottle shot of your brand to accompany your entry. This needs to be at least 300 dpi.



HOW TO ENTER

COMPLETE THE FIELDS OUTLINED ON THE ENTRY FORM

- Please write clearly using the appropriate accents where applicable.
- All details will be reproduced for results and certificates. Drinks International takes no responsibility for corrections of errors or illegible text made by the entrant.
- There is no limit to how many categories you can enter.
- You may submit multiple entries on each form.
- Multiple entry discounts apply to individual challenges only.

COMPLETE THE FIELDS OUTLINED ON THE PAYMENT FORM

- Please write clearly using the appropriate accents where applicable.
- If entering on behalf of another company, please clearly indicate both the name of the brand owner and the name of the company submitting the entry.
- Ensure you have read and understood the Important Notes and the form is signed and dated.

SUBMIT YOUR ENTRY AND PAYMENT FORMS AND DESIGN DESCRIPTION BY EITHER:

Email: challengeseries@drinksint.com

Post: Drinks International Challenge Series, Agile Media Ltd, Longley House, International Drive, Southgate Avenue, Crawley, West Sussex RH10 6AQ, UK.

SEND A SAMPLE FOR EACH PRODUCT ENTERED TO:

- Drinks International Challenge Series, Agile Media Ltd, Longley House, International Drive, Southgate Avenue, Crawley, West Sussex RH10 6AQ, UK.
- Please ensure all deliveries are clearly labelled with the name of the submitter and 'Drinks International Challenge Series'. Please note bottles submitted will not be returned.
- Entrants are responsible for all charges relating to UK duties and taxes and this must be indicated on all shipping documents. Please make sure all bottles are sent as Delivered Duty Paid (DDP) through your shipping agent.

ENTRY DEADLINE:

THURSDAY 7TH DECEMBER

SAMPLE DEADLINE:

THURSDAY 14TH DECEMBER

THE WINE DESIGN CHALLENGE



IMPORTANT NOTES

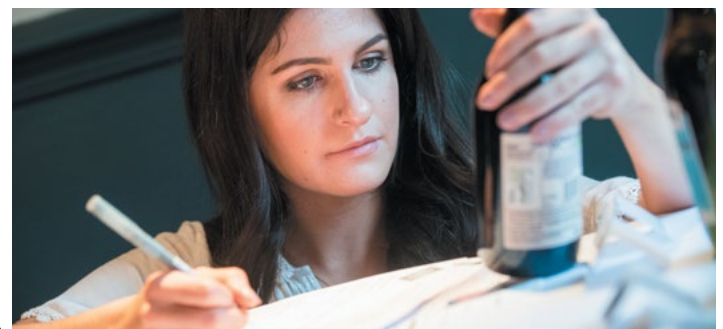
- The Drinks International Challenge Series is organised by Agile Media Ltd, publisher of Drinks International. The company address is Agile Media Ltd, Longley House, International Drive, Southgate Avenue, Crawley, West Sussex RH10 6AQ, UK. Registered number 6646125. VAT number: 938 4452 95.
- Please ensure you have the brand owners consent before entering any challenge.
- Please adhere to the deadlines set out in this form. Late entries may not be accepted. Agile Media accepts no responsibility for any lost, damaged, late or mislaid entry. Proof of posting is not proof of delivery.
- Invoice terms are strictly 15 days (or prior to judging if sooner). Please note that if payment (or proof of payment) is not received prior to judging day then submitted entries will be removed from the competition.
- Entries may be cancelled up to 14 days after the original booking date by contacting challengeseries@drinksint.com. After this date, entry fees are non refundable. Alternatively you may replace the product with another product at no additional cost.
- Each challenge will be judged by an expert and independent panel selected by the organiser. The judges may decline to award a medal for a certain category if they decide there are insufficient entries of a winning standard. The organisers reserve the right to alter the judging panel and categories without prior notice to entrants. In all respects, the judging decision is final.
- A list of winners will appear in the Drinks International Magazine and on our website, www.drinksint.com throughout the year. Please refer to the important dates section online and in the entry brochure. Images may also be used. Participants consent to their names and photographs to be used in any competition publicity.
- Winner, special recognition, highly commended and commended medals and certificates will be awarded for our submission based challenges which are; Drinks Tourism and Drinks Marketing Challenges.
- Trophy, supreme, gold, silver and commended medals and certificates will be awarded in our blind tasting challenges which include the Cocktail, Pre-Mixed and Wine Design Challenges.
- Winners may publicise their medal win provided the year in which it was won is stated. Those awarded are granted a non-exclusive, non-transferable license to use the Drinks International Challenge Series logo in connection with its own award for a period of 3 years from the date of issue.

ENTRY FORM

ENTRY	<input type="checkbox"/>	OF	<input type="checkbox"/>
CATEGORY:			
<input type="text"/>			
PRODUCT/RANGE NAME:			
<input type="text"/>			
BRAND OWNER/COMPANY NAME:			
<input type="text"/>			
RRP:	<input type="text"/>		

ENTRY	<input type="checkbox"/>	OF	<input type="checkbox"/>
CATEGORY:			
<input type="text"/>			
PRODUCT/RANGE NAME:			
<input type="text"/>			
BRAND OWNER/COMPANY NAME:			
<input type="text"/>			
RRP:	<input type="text"/>		

ENTRY	<input type="checkbox"/>	OF	<input type="checkbox"/>
CATEGORY:			
<input type="text"/>			
PRODUCT/RANGE NAME:			
<input type="text"/>			
BRAND OWNER/COMPANY NAME:			
<input type="text"/>			
RRP:	<input type="text"/>		



THE WINE DESIGN CHALLENGE PAYMENT FORM



COMPLETE THIS SECTION ONCE

ENTRY COSTS

1 ENTRY £225 + VAT
2-3 ENTRIES £200 + VAT EACH
4 OR MORE ENTRIES £175 + VAT EACH

Discounted entries only apply to each individual challenge. There is no limit to how many categories you can enter.

CONTACT DETAILS

Please enter fields that are applicable to you.

Name of company entering (Brand owner):

Name of agency entering on behalf of a company:

Address:

Country:

Contact name:

Job title:

Phone number:

Email:

PAYMENT DETAILS

1. Please note that an admin fee of £20 will be applied to invoices with a net value less than £500.

2. VAT is payable on UK entries. EU entries are exempt upon provision of the VAT number. No VAT is payable for countries outside of the EU.

VAT number:

3. We confirm that all samples entered will be delivered with all applicable duties, taxes and shipping charges paid including, without limitation UK excise duty, customs community tax, VAT and shipping charges and accept full liability for all such charges. We acknowledge that any failure to make such payments may result in disqualification from the competition. We confirm that we have read and understood the rules and instructions set out in this entry form.

Number of entries:

Total price:

(please include VAT amount, if applicable)

PAYMENT OPTIONS

1. PAYMENT BY CREDIT CARD

VISA Mastercard AMEX

Card number:

Expiry date: Security code:

Name on card:

Cardholders address:

Signature:

2. PLEASE SEND AN INVOICE TO THE ADDRESS PROVIDED BELOW:

Invoice contact: (if different to entry contact name)

Invoice address: (if different to entry contact address)

Purchase Order no: (if applicable)

Email address for invoice contact:

Signature:

Print name:

Date:

DATA PROTECTION: We will use this data for the purposes of administering your entry into the Drinks International Challenge Series and to contact you with any queries. We may also use it to contact you about other competitions or products on behalf of Drinks International or Agile Media, sponsors or carefully selected third parties. If you do not wish to be contacted by any of the following please tick the relevant box:

	MAIL	TEL	EMAIL	FAX	SMS
DRINKS INTERNATIONAL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
AGILE MEDIA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SPONSORS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
THIRD PARTIES	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>