

TRAVEL RETAIL AWARDS



L LAUNCHED NINE YEARS ago, the Travel Retail Awards recognise the importance of alcoholic drinks within the global travel retail (GTR) and duty free sector.

Our supplier awards celebrate the commitment from drinks producers who innovate to stimulate incremental sales, while our operator awards honour the best innovation and standards of drinks retailing within GTR.

Our judges this year were: Susan Kelly, head of business development category strategy at Aer Rianta International; Raymond Kiersey, general manager procurement at Newrest; Tilly Holland, public sector marketing executive at Essential Communications; Justin Smith, publisher of Drinks International magazine and DI's travel retail correspondent, Joe Bates. **>>**

TROPHY WINNERS

THIS YEAR'S TRAVEL RETAIL AWARDS TOOK PLACE ON OCTOBER 20 AT THE HOTEL MAJESTIC THAT DOMINATES CANNES' LA CROISSETTE. **CHRISTIAN DAVIS** REPORTS ON THE EVENT



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AND THEY ARE...

MOST CREATIVE MARKETING CONCEPT

JOHN DEWAR & SONS FINE WHISKY EMPORIUM:
BACARDI GLOBAL TRAVEL RETAIL



Justin Smith, publisher, Drinks International and Alexandra Minzey, category development and purchaser marketing manager, Bacardi Global Travel Retail

NEW PACKAGING OF A DRINKS BRAND

HAVANA CLUB UNION:
PERNOD RICARD & NUDE BRAND CREATION



Bernard Gormley, owner, Nude Brand Creation

REPACKAGING OF A DRINKS BRAND

SAUZA TEQUILA:
BEAM SUNTORY & WEBB DE VLAM



Dominic Burke, managing director, Web de Vlam and Michael Cockram, marketing director of GTR for Beam Suntory

DRINKS BUYER OF THE YEAR

CHARLOTTE BARTON:
P&O FERRIES



Nicola Tompkins, head of buying and merchandising, P&O Ferries, Frank Quinones, managing director, Botran

PRESENTATION BOX OR GIFT SET

BALLANTINE'S ARTIST SERIES COLLECTION:
PERNOD RICARD & CROWN PACKAGING EUROPE



Corrina Korrübel, designer, Crown Packaging Europe and Christian Davis, editor, Drinks International

TRAVEL RETAIL EXCLUSIVE

SINGLE CANE ESTATE RUMS:
BACARDI GLOBAL TRAVEL RETAIL



Alexandra Minzey, category development and purchaser marketing manager, Bacardi Global Travel Retail

LUXURY DRINKS LAUNCH OF THE YEAR

LEDAIG 42 YEAR OLD:
BURN STEWART DISTILLERS & DISTELL



Marek Sheridan, managing director, Le Clos and Jan Du Bruyn, regional business manager, Distill (Asia Pacific)

DRINKS LAUNCH AT TFWA CANNES

GRANT'S ELEMENTARY RANGE
WILLIAM GRANT & SONS



John Paul Hunter creative director Webb De Vlam, Julie Pender, marketing manager – Grants Scotch Whisky, William Grant & Sons

SUPREME CHAMPION

SINGLE CANE ESTATE RUMS:
BACARDI GLOBAL TRAVEL RETAIL



Alexandra Minzey, category development and purchaser marketing manager and Vinjay Golikeri marketing director Bacardi Global Travel Retail

BEST MARKETING CONCEPT BY A TRAVEL RETAIL OPERATOR

THE IRISH SPIRIT MEETS THE FREE SPIRIT CAMPAIGN:
DELHI DUTY FREE SERVICES



Rajiv Mandan, CFO and Ashish Chopra head of buying, Delhi Duty Free Services

PARTNERSHIP INITIATIVE OF THE YEAR

LES CLOS FINE WINES AND LUXURY SPIRITS & PENFOLDS GRANGE



Marek Sheridan, managing director, Le Clos and Daavid Warren, business manager, Treasury Wine Estates

FERRY/ CRUISE LINE DRINKS RETAILER OF THE YEAR

P&O FERRIES



Nicola Tompkins, head of buying & merchandising, P&O Ferries

AIRPORT DRINKS RETAILER OF THE YEAR IN A SINGLE LOCATION

THE LOOP DUBLIN AIRPORT:
AER RIANTA INTERNATIONAL



Jackie McDonagh, head of retail and Nicola Wells, director – global customer strategy and marketing, Aer Rianta International and Alexander Stesarenko, deputy export manager Baikal Vodka

AIRPORT DRINKS RETAILER OF THE YEAR IN MULTIPLE LOCATIONS

WORLD DUTY FREE GROUP:
WORLD DUTY FREE GROUP



Nigel Sandals, liquor category manager UK; Jose Manuel Slater, liquor category manager; Rafa Arroyo liquor category manager – Spain and David de Miguel global head of liquor and tobacco, World Duty Free Group

TRAVEL RETAIL EXCLUSIVE LAUNCH OF THE YEAR

| | | |
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| PENFOLDS GRANGE COLLECTION | Treasury Wine Estates/Le Clos | GOLD |
| COINTREAU BLOOD ORANGE | Remy Cointreau | GOLD |
| GRANT'S ELEMENTARY CARON 8YO, OXYGEN 8YO, COPPER 29YO | William Grant & Sons | GOLD |
| STAR OF BOMBAY | Bacardi/Webb deVlam | SILVER |
| NEW PACKAGING OF A DRINKS BRAND | | |
| THE GLENLIVET – WINCHESTER COLLECTION | Chivas Brothers/Nude Brand Creation | GOLD |
| LA VILLA BARTON | Barton & Guestier | SILVER |
| BLUE NUN – BLUE EDITION | F.W. Langguth Erben KG | BRONZE |
| TOMINTOUL AGED 25 YEARS | Angus Dundee Distillers | BRONZE |
| PRESENTATION BOX | | |
| BALLANTINE'S GOLF LIMITED EDITION | Chivas Brothers/Nude Brand Creation | GOLD |
| GLENMORANGIE | Glenmorangie/Karl Knauer KG | SILVER |
| SPLENDID BUCKET – PALMES D'OR BRUT VINTAGE 06 | Champagne Nicolas Feuillatte - Centre Vinicole | BRONZE |