

# THE COCKTAIL CHALLENGE

## ENTRY DEADLINE: 14TH SEPTEMBER 2017



### CATEGORIES

- Aperitif Cocktail - White Spirits
- Aperitif Cocktail - Brown Spirits
- Aperitif Cocktail - Liqueurs & Specialities
- Long Drink Cocktail - White Spirit
- Long Drink Cocktail - Brown Spirits
- Long Drink Cocktail - Liqueurs & Specialities
- After Dinner Cocktail - White Spirit
- After Dinner Cocktail - Brown Spirits
- After Dinner Cocktail - Liqueurs & Specialities

### ENTRY RULES AND CRITERIA

- When entering, please complete the entry form for each cocktail. You should clearly indicate the ingredients, measures, step by step method, garnish and type of glass to be used.
- Each cocktail recipe must be original and contain a minimum of three and a maximum of five ingredients, not including drops, dashes and garnishes.
- Basic fruit juices, fresh egg white, non-alcoholic mixers and bitters are permitted but no homemade, previously blended ingredients or ice-cream will be allowed.
- Competitors must supply any specialised ingredients, garnishes, glassware and all alcohol required for their cocktails.
- Drinks International will provide all basic fresh juices, garnishes, ice and glassware.
- Two cocktails will be mixed for each recipe. Please ensure you send sufficient quantities, plus an additional bottle to allow for breakages.
- Please send a high resolution jpg of how the finished cocktail should be presented to accompany your entry. This needs to be at least 300 dpi.



### HOW TO ENTER

#### COMPLETE THE FIELDS OUTLINED ON THE ENTRY FORM

- Please write clearly using the appropriate accents where applicable.
- All details will be reproduced for results and certificates. Drinks International takes no responsibility for corrections of errors or illegible text made by the entrant.
- There is no limit to how many categories you can enter.
- Multiple entry discounts apply to individual challenges only.

#### COMPLETE THE FIELDS OUTLINED ON THE PAYMENT FORM

- Please write clearly using the appropriate accents where applicable.
- If entering on behalf of another company, please clearly indicate both the name of the brand owner and the name of the company submitting the entry.
- Ensure you have read and understood the Important Notes and the form is signed and dated.

#### SUBMIT YOUR ENTRY AND PAYMENT FORMS BY EITHER:

**Email:** [challengeseries@drinksint.com](mailto:challengeseries@drinksint.com)

**Post:** Drinks International Challenge Series, Agile Media Ltd, Longley House, International Drive, Southgate Avenue, Crawley, West Sussex RH10 6AQ, UK.

#### SEND ANY SPECIALISED INGREDIENTS AND ALL ALCOHOL REQUIRED FOR THE COCKTAILS SUBMITTED TO:

- Drinks International Challenge Series, Agile Media Ltd, Longley House, International Drive, Southgate Avenue, Crawley, West Sussex RH10 6AQ, UK.
- Two cocktails will be mixed for each recipe. Please ensure you send sufficient quantities, plus an additional bottle to allow for breakages.
- Please ensure all deliveries are clearly labelled with the name of the submitter and 'Drinks International Challenge Series'. Please note bottles submitted will not be returned.
- Entrants are responsible for all charges relating to UK duties and taxes and this must be indicated on all shipping documents. Please make sure all bottles are sent as Delivered Duty Paid (DDP) through your shipping agent.

#### ENTRY DEADLINE:

## THURSDAY 14TH SEPTEMBER

#### SAMPLE DEADLINE:

## THURSDAY 21ST SEPTEMBER



# THE COCKTAIL CHALLENGE

## IMPORTANT NOTES

- The Drinks International Challenge Series is organised by Agile Media Ltd, publisher of Drinks International. The company address is Agile Media Ltd, Longley House, International Drive, Southgate Avenue, Crawley, West Sussex RH10 6AQ, UK. Registered number 6646125. VAT number: 938 4452 95.
- Please ensure you have the brand owners consent before entering any challenge.
- Please adhere to the deadlines set out in this form. Late entries may not be accepted. Agile Media accepts no responsibility for any lost, damaged, late or mislaid entry. Proof of posting is not proof of delivery.
- Invoice terms are strictly 15 days (or prior to judging if sooner). Please note that if payment (or proof of payment) is not received prior to judging day then submitted entries will be removed from the competition.
- Entries may be cancelled up to 14 days after the original booking date by contacting [challengeseries@drinksint.com](mailto:challengeseries@drinksint.com). After this date, entry fees are non refundable. Alternatively you may replace the product with another product at no additional cost.
- Each challenge will be judged by an expert and independent panel selected by the organiser. The judges may decline to

award a medal for a certain category if they decide there are insufficient entries of a winning standard. The organisers reserve the right to alter the judging panel and categories without prior notice to entrants. In all respects, the judging decision is final.

- A list of winners will appear in the Drinks International Magazine and on our website, [www.drinksint.com](http://www.drinksint.com) throughout the year. Please refer to the important dates section online and in the entry brochure. Images may also be used. Participants consent to their names and photographs to be used in any competition publicity.
- Winner, special recognition, highly commended and commended medals and certificates will be awarded for our submission based challenges which are; Drinks Tourism and Drinks Marketing Challenges.
- Trophy, supreme, gold, silver and commended medals and certificates will be awarded in our blind tasting challenges which include the Cocktail, Pre-Mixed and Wine Design Challenges.
- Winners may publicise their medal win provided the year in which it was won is stated. Those awarded are granted a non-exclusive, non-transferable license to use the Drinks International Challenge Series logo in connection with its own award for a period of 3 years from the date of issue.



# THE COCKTAIL CHALLENGE ENTRY FORM



PLEASE COMPLETE THIS FORM FOR EACH INDIVIDUAL COCKTAIL ENTERED.

ENTRY  OF

CATEGORY:

BRAND OWNER NAME:

COCKTAIL NAME:

PRINCIPAL BRAND USED:

GLASS (INCLUDING VOLUME):

PLEASE INCLUDE ALL MEASUREMENTS IN ML TO CREATE TWO SERVES.

## COCKTAIL INGREDIENTS

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## GARNISH INGREDIENTS

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## EQUIPMENT

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## STEP BY STEP METHOD

Step one:

Step two:

Step three:

Step four:

Garnish/Finish – Please include the styling and placement:

PLEASE SEND A HIGH RESOLUTION JPEG IMAGE OF HOW THE COCKTAIL SHOULD BE PRESENTED TO ACCOMPANY YOUR ENTRY.

# THE COCKTAIL CHALLENGE PAYMENT FORM



## COMPLETE THIS SECTION ONCE

### ENTRY COSTS

1 ENTRY £225 + VAT  
2-3 ENTRIES £200 + VAT EACH  
4 OR MORE ENTRIES £175 + VAT EACH

Discounted entries only apply to each individual challenge. There is no limit to how many categories you can enter.

### CONTACT DETAILS

Please enter fields that are applicable to you.

Name of company entering (Brand owner):

Name of agency entering on behalf of a company:

Address:

Country:

Contact name:

Job title:

Phone number:

Email:

### PAYMENT DETAILS

1. Please note that an admin fee of £20 will be applied to invoices with a net value less than £500.

2. VAT is payable on UK entries. EU entries are exempt upon provision of the VAT number. No VAT is payable for countries outside of the EU.

VAT number:

3. We confirm that all samples entered will be delivered with all applicable duties, taxes and shipping charges paid including, without limitation UK excise duty, customs community tax, VAT and shipping charges and accept full liability for all such charges. We acknowledge that any failure to make such payments may result in disqualification from the competition. We confirm that we have read and understood the rules and instructions set out in this entry form.

Number of entries:

Total price:

(please include VAT amount, if applicable)

### PAYMENT OPTIONS

#### 1. PAYMENT BY CREDIT CARD

VISA  Mastercard  AMEX

Card number:

Expiry date:  Security code:

Name on card:

Cardholders address:

Signature:

#### 2. PLEASE SEND AN INVOICE TO THE ADDRESS PROVIDED BELOW:

Invoice contact: (if different to entry contact name)

Invoice address: (if different to entry contact address)

Purchase Order no: (if applicable)

Email address for invoice contact:

Signature:

Print name:

Date:

**DATA PROTECTION:** We will use this data for the purposes of administering your entry into the Drinks International Challenge Series and to contact you with any queries. We may also use it to contact you about other competitions or products on behalf of Drinks International or Agile Media, sponsors or carefully selected third parties. If you do not wish to be contacted by any of the following please tick the relevant box:

	MAIL	TEL	EMAIL	FAX	SMS
DRINKS INTERNATIONAL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
AGILE MEDIA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SPONSORS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
THIRD PARTIES	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>