



In a packed private suite at the glamorous Majestic Hotel on Cannes' famous La Croisette, *Drinks International's* publisher, Justin Smith, and editor, Christian Davis handed out the Travel Retail Awards trophies.

The Awards were launched 11 years ago with the aim of recognising and highlighting the importance of alcoholic beverages within the global travel retail channel.

GTR is the shop window for top, international drinks brands and the *Drinks International* Travel Retail Awards seek to be the showcase – the platform – for excellence and innovation in this increasingly vital sales channel.

Travellers are presented with dozens of new expressions and limited editions, enhanced by exclusivity to this special retail sector.

This stimulates and inspires innovation in packaging to catch punters' eyes and entice purchase.

There were nine Supplier Awards and seven Operator Awards to present.

The Supplier Awards celebrate the professionalism and excellence of brand owners whose obsession is to catch the eye of travellers who are looking to buy something unusual, something different and, crucially, something they can't get anywhere else.

The Operator Awards honour the highest standards of drinks retailing within the all-important global travel retail sector. **DI**

# IN THE LINE OF DUTY

DRINKS INTERNATIONAL'S PRESTIGIOUS TRAVEL RETAIL AWARDS TOOK PLACE ON DAY TWO OF THE TFWA DUTY FREE SHOW IN CANNES

## THE JUDGES THIS YEAR WERE:

- Karen Sparrow, director of operations, DFASS UK
- Nigel Sandals, global promotions manager, Dufry
- Susan Kelly, head of business development category strategy, Aer Rianta International
- Justin Smith, publisher of *Drinks International* magazine
- *Drinks International's* GTR correspondent, Joe Bates





**Supreme Champion Product and Drinks Innovation of the Year:** Martell Cordon Bleu Intense Heat, Martell. Catriona Ryan, global travel retail activation manager and François Plantecoste, business acceleration director



**Supreme Champion Campaign and Marketing Concept of the Year – Supplier:** John Dewar & Sons Fine Scotch Whisky Emporium, Frankfurt Airport, Bacardi Global Travel Retail. The team at Bacardi Global Travel Retail



**Drinks Buyer of the Year:** Maik Nimrich, head of categories for Heinemann Australia, Andre de Almeida, managing director global travel retail at Loch Lomond Group



**Presentation Box of the Year:** Centre Vinicole Champagne Nicolas Feuillatte travel bag, Centre Vinicole-Champagne Nicolas. Stéphanie Autreau, manager for marketing developments, with DI's Justin Smith and Christian Davis



**Travel Retail Exclusive of the Year:** GB Extra Dry gin, Chase Distillery. Fred Barton, national head of independents



**Drinks Launch of the Year:** Jägermeister Manifest, Mast-Jägermeister. Dietmar Franke, director global travel retail, Mast-Jägermeister, Stephanie Cleary, team lead trade marketing GTR



**Luxury Drinks Launch of the Year:** Tomintoul Speyside Glenlivet Single Malt Quadruple Cask Aged 40 Years, Angus Dundee Distillers. Duncan Baldwin, regional director



**Packaging Design of the Year:** Glenfiddich Cask Collection, William Grant & Sons. Isabel Barbosa, commercial marketing analyst, Jillie Cooper, customer marketing manager global travel retail, Alison Black, customer marketing manager



**Marketing Concept by a Travel Retail Operator:** Delhi Duty Free Whisky Luxe The Luxury Whisky Festival, Delhi Duty Free. Ashish Chopra, COO, and Luke Gorringer, CEO



**Partnership Initiative of the Year – Retailer & Supplier:** Aer Rianta International and Diageo. Trophy held by Nicola Wells, Aer Rianta International global strategy & marketing director



**Ferry/Cruise Line Drinks Retailer of the Year:** P&O Ferries. Lesley Costick, merchandising manager, Paul Wilkin, food & beverages category manager, and Nicola Tompkins, head of buying & merchandising



**Airport Bar of the Year:** Virgin Atlantic Airways London Heathrow Clubhouse. Mark O'Murphy, Club House food & beverage manager



**Inflight Drinks Retailer of the Year:** Gate Retail. Ricky Tarbuck, head of inflight retail, Kate Lambon, inflight commercial manager, and Vanessa Charters, inflight commercial manager



**Airport Drinks Retailer of the Year:** Le Clos, MMI. Paul Murray, head of travel retail, diplomatic, exports & duty free, Philippe Marion, sales & marketing director for Barton & Guestier

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